

Enabling Market Leadership



Telecommunications technologies and services are drastically transforming our societies, leading them to leap into an unprecedented era of communications. The continuously evolving market of telecommunications adds enormous pressure on operators in this market to maintain their excellence and speed of service, in addition to exceeding the quality of services offered by the fiercely competitive marketplace.

We specialize in world class solutions that meet with the different levels of your expectations and needs. Based on extensive experience with operators throughout the region, our solutions and services address your technical and business needs. We have categorized our solutions in terms of the business area they address.

eBusiness and Portals

Driving companies into eBusiness still enjoys momentum and continually gains appraisal. Our complete set of eBusiness and Portals solutions provide you with solid ground to enable your eBusiness capabilities. Through our consultative approach, we help you build your eBusiness capabilities from the bottom up.

Our solutions include:

- Collaboration Intranet
- Business Process Automation Portal
- Financial Management Portal
- Customer Service Portal

Integration

We empower your business with world class integration solutions and services. Our integration solutions help in providing a reliable backbone for your systems and make integration between your systems fundamentally faster.

These include:

- Billing and Customer Care Systems Integration Services
- Middleware Integration Platform
- Custom Product-Integration solutions

Value Added Services

Becoming a leader in the telecommunications market is accelerated by providing your customers with special features and services. We help you appeal to your customers by enabling value added services to become part of your offerings.

- SMS/MMS Messaging Platform
- Messaging++ (Virtual PDA)
- DardaChat
- Game & Education Solutions
- Total ReCall (Missed Calls)
- Bulk SMS
- Information Channels

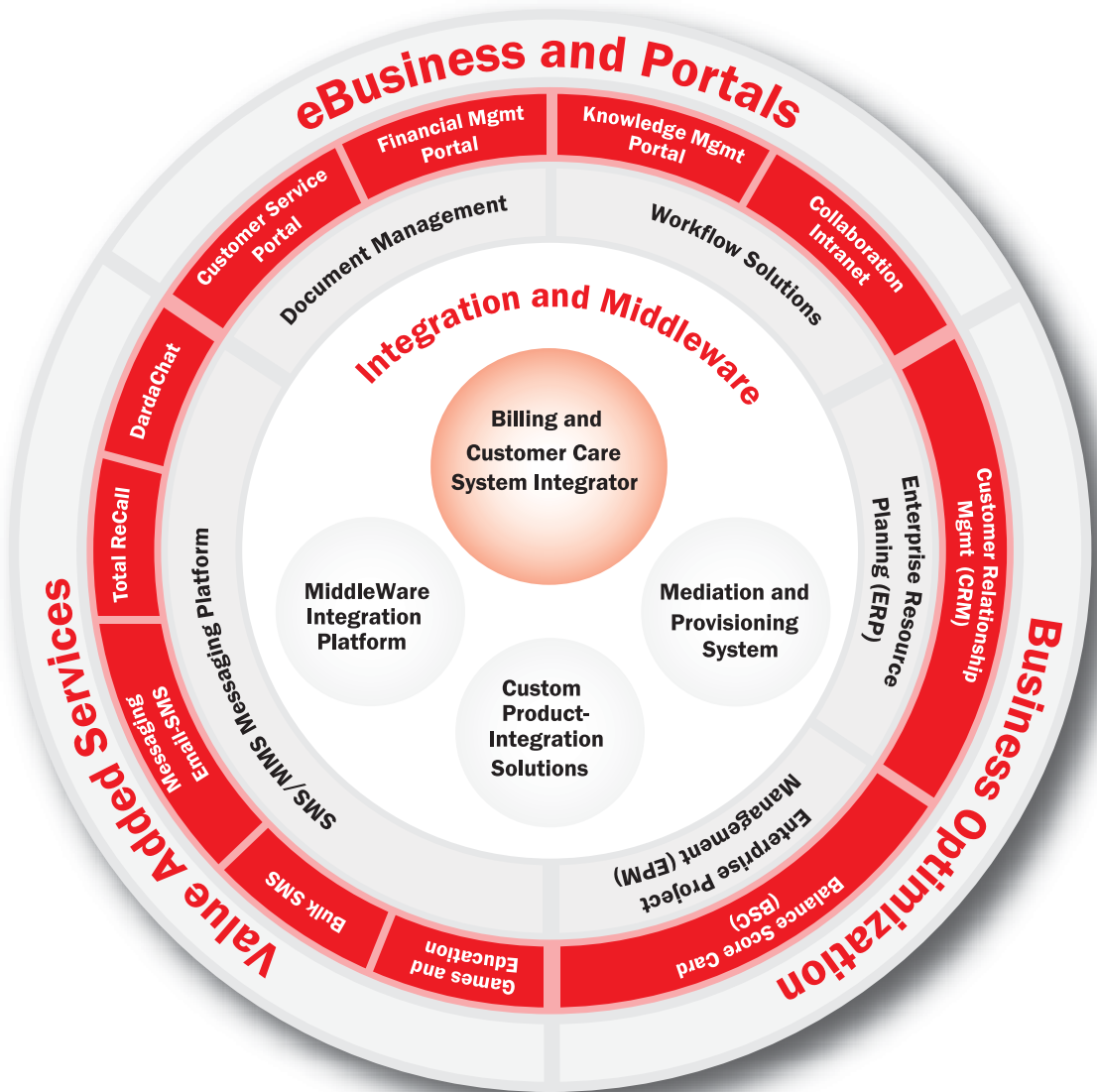
Telecommunication Solutions



Business Optimization

As operators continue to grow and expand their market share, they are more inclined to improve their internal processes. Providing your enterprise with business optimization solutions is your key to drive future success. We enable better overall performance by helping you implement best business practices using proven solutions:

- Enterprise Project Management
- Balanced Scorecard
- Enterprise Resource Planning
- Customer Relationship Management



For more information on our solutions, please contact us at:
Telco@estartasolutions.com
www.estartasolutions.com